



NLC NEWSLETTER

DRIVING FORCE

MARCH 2023



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LEADING FROM THE FRONT

It is with great pleasure to present my reflections on the first hundred days, since I assumed office of the Director General of Pakistan's premier logistics and construction organisation. The first quarter of my journey has been one filled with excitement and challenges, and I am deeply touched by the support and encouragement that I have received from team NLC. Ever since taking over the reins of NLC, my focus has been on expanding the organisation's business portfolio, consolidating existing revenue streams, and paying off liabilities to ensure the organisation's financial wellbeing. These goals can only be achieved through a steadfast commitment to the delivery of excellence, the optimization of operational efficiencies, and the provision of unrivalled services to our valued clients. I am pleased to inform you that we have made significant strides in the pursuit of these objectives. Over the course of this brief period, we have streamlined our operational strategies and expand our outreach, particularly in the realm of regional connectivity with Central Asian Republics, Azerbaijan and Türkiye.

Furthermore, we have placed tremendous emphasis on sustainability and corporate social responsibility. We remain committed to minimizing our environmental impact, promoting ethical practices, and supporting the communities in which we operate.

While I am incredibly proud of our achievements thus far, I am acutely aware that there is still a great deal of work to be done. Moving forward, my vision for NLC is to build upon our successes, deepen our relationships with our clients, and drive sustainable growth through an enabling environment of ease of doing business in Pakistan.

Maj Gen Farrukh Shahzad Rao
Director General
National Logistics Cell

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Produced and published by the Corporate Communications Department at NLC

For suggestions, feedback & contributions:
communications@nlc.com.pk

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Signing of MoU Between NLC & DP World An Alliance for Regional Prosperity



Maj Gen Farrukh Shahzad Rao & H.E. Sheikh Sultan Ahmad Bin Sulayem signing MoU
- Photo: NLC Archives

The National Logistics Cell (NLC) and the world's largest ports and logistics operator, DP World, signed a Memorandum of Understanding (MoU).

The MoU was signed by Major General Farrukh Shahzad Rao, Director General NLC, and H.E. Sheikh Sultan Ahmad Bin Sulayem, Global CEO DP World, on behalf of their respective organisations. Senior officials of NLC, DP World and representatives of chambers of commerce & industries, and CEOs of leading companies were present on the occasion.

Under the MoU, DP World and NLC will explore areas of cooperation in Pakistan's logistics sector enabling both the organization to expand businesses through various instruments of cooperation including potential joint ventures. The MoU covers a wide range of mutual interests areas such as the port management,

container, and bulk terminals, dry ports, inland container depots, rail, and road transportation. In his welcome note, Maj Gen Farrukh Shahzad Rao termed the MoU as the beginning of a new era for the logistics industry of Pakistan. He said that the cooperation between the two organizations will attract investments, create job opportunities and boost business activities in Pakistan.

Addressing on the occasion, CEO DP World appreciated the role of NLC with particular reference to its regional connectivity initiatives under International Road Transport (TIR). "Pakistan is a growing market and an important trade corridor to Central Asia. Partnerships are critical to meeting the region's trade requirements, and this MoU with NLC enables us to formally explore the country's huge logistics potential", he added.

Opening Land Routes to Kazakhstan

The National Logistics Cell held meetings with a high-level delegation of Kazakhstan led by Deputy Prime Minister Mr Serik Zhumangarin.

During the meeting the officials agreed on a number of initiatives to boost trade and connectivity between the two countries. NLC officials agreed to start a trial operation of TIR consignments (Transporters International Routes) to Almaty, Kazakhstan, by road. The officials discussed the development of transport and logistics corridors, including the delivery of goods between the two countries to enhance regional connectivity. The officials also agreed to increase long-term B2B engagement with Kazakhstan firms using road, air and rail.

NLC also offered its services for transportation, warehousing & cross-docking as well as facilitation at Dry Ports & Border Terminals.



DG NLC Maj Gen Farrukh Shahzad Rao with Kazakh Deputy PM Serik Zhumangarin. - Photo: NLC Archives

ENCHANCING REGIONAL CONNECTIVITY



Participants at the International Seminar at NDU. - Photo Courtesy: NDU

Talking trade and connectivity at NDU

The National Defence University (NDU) and NLC partnered to host a two-day international seminar titled “Trade & Connectivity: Western Neighbourhood of Pakistan” at the Institute for Strategic Studies, Research and Analysis (ISSRA), NDU on January 24-25, 2023.

In-person and digitally participating speakers and panelists included Ambassadors from Turkiye, Iran, and Central Asian countries, the Director of Transport Economic Cooperation Organization (ECO), representatives from TIR (International Road Transport), local and foreign businessmen, CEOs, analysts, educators and thinkers.

The aim of the seminar was to explore ways to diversify Pakistan's foreign policy options, with a particular focus on geo-economics, and expanding the country's outreach towards its western neighbourhood.

The discussions centered around regional connectivity, its challenges and the way forward. The speakers unanimously agreed that the sustainable development of the entire region is inextricably linked to market integration, where regional connectivity plays a pivotal role.

On the second day of the seminar, the discussion was dedicated to a round table that focused on the operational aspects of regional connectivity, where participants from all segments of the business community actively took part. The seminar concluded on a high note, with distinguished speakers from diverse backgrounds coming together to discuss crucial issues that are fundamental to regional connectivity and trade.

NLC TIR LAND ROUTE CONNECTIVITY - CARs, CHINA, AZERBAIJAN & TURKIYE



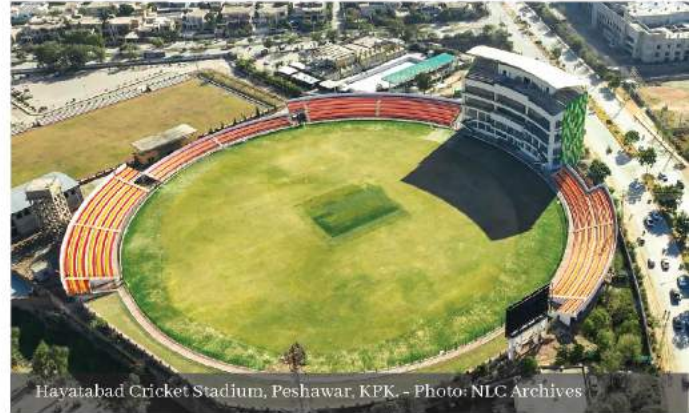
DEVELOPING PAKISTAN - RECENTLY COMPLETED PROJECTS

World-Class cricket stadium in Peshawar

The National Logistics Cell (NLC) completed the upgradation of the world-class Hayatabad Cricket Stadium (HCS) in Peshawar, Khyber Pakhtunkhwa (KPK).

The state-of-the-art cricket stadium was completed by NLC Engineers in two-years and is equipped with cutting-edge facilities including digital scoreboard, firefighting and HVAC systems, security & Extra-Low Voltage (ELV) systems, and RCC drains.

The HCS can host both local and international matches, and will promote holding cricket matches in KPK. The facility will also play a vital role in the promotion of healthy activities amongst the youth, and provides a better recreational environment to the residents of the province.



Hayatabad Cricket Stadium, Peshawar, KPK. - Photo: NLC Archives



Zamung Park, Mardan. - Photo: NLC Archives

Completion of Mega Park, Mardan

Named as Zamung Park, the mega recreational facility is a public amenity for the people of Mardan, uplifted and renovated by the National Logistics Cell (NLC). The park covers a total area of 50 acre and hosts a spectrum of facilities including green areas, jogging tracks, a swimming pool, a dino-themed park, water slides, restaurants, and a huge parking facility. The project provides sports and recreational facilities to the residents of Mardan and adjoining localities.

Work done in record time for PSL in Lahore

To facilitate the cricket fans of Pakistan Super League (PSL) 2023 edition, NLC has completed work on three lanes of the Kalma Chowk underpass, in Lahore, and is partially opened for traffic.

The project completion date is June 2023. However, on the direction of Punjab government, NLC ensured work 24/7 to facilitate the movement of cricket fans during the mega event. The fast-track work resulted in completion of three lanes of the project in record time of two months.



The partially completed Kalma Chowk Underpass, Lahore. - Photo: NLC Archives

DEVELOPING PAKISTAN - NEW PROJECTS

Project Directorates	Projects
North	<ul style="list-style-type: none"> ■ Rehabilitation and widening of Park Road from Taramri Chowk to Rawal Chowk, Islamabad. ■ Construction / Improvement of Road from Rawalpindi-Murree-Kashmir Road - RMK (Bansra Gali) to Barian and Rati Pithli Gali, Ghiari, Chabran, Tehsil Murree. ■ Construction of Road from Bostal Mor at Expressway to RMK. ■ Construction of Boundary Wall & Allied Works in Diplomatic Enclave, Islamabad. ■ Construction of Links from N-5 to Amaltas Avenue DHA-I along both Banks of Soan River, Rawalpindi. ■ Construction of National Emergency Operations Center (NEOC), NDMA, Islamabad.
Centre	<ul style="list-style-type: none"> ■ Installation, Manufacturing and Erection of 132/KV Grid station Phase-9 Prism Sector-F, DHA, Lahore. ■ Upgradation / Rehabilitation of infrastructure in Industrial Zone Phase-I Part -A, Ravi Urban Development Authority (RUDA), Lahore. ■ Establishment of Small Industrial Estate in Gujrat. ■ Construction of Residential Area at University of Narowal, New Campus. ■ Construction of Sewer & Water supply networks at main Arterial, Chiniot Sahianwala and Sem Nala roads. ■ Construction of six Lane Overhead Bridge at Imamia Colony Railway Crossing Shahdara, Lahore. ■ Construction of Institute of Health Sciences, Canteen/Cafeteria and Commercial Center with Bank, and Post Office at University of Narowal.
KPK	<ul style="list-style-type: none"> ■ Construction of Student hostel, Professor/Dean Houses, Lecturer/Admin Apartments, Staff Apartments Package-IV, The University of Swat. ■ External Developmental Works Package-V, The University of Swat. ■ Design & Construction of Two Flyovers in The DI Khan City: <ol style="list-style-type: none"> a. Flyover at Tank Adda Chowk b. Flyover at Sabzi Mandi Chowk ■ Dualization & Improvement of Existing N-50 from Yarik – Sagu – Zhob, Package-1.
Balochistan	<ul style="list-style-type: none"> ■ Clearing, Aligning & Extension of Sabzal Road in Quetta

TOTAL WORTH OF ACQUIRED PROJECTS: RS. 50 BILLION

OTHER DEVELOPMENTS AT NLC



Kharlachi Border Terminal



Taftan Border Terminal



Wahga Border Terminal



Torkham Border Terminal

Permanent Border Terminal Operator Status of NLC

The Grant of permanent Border Terminal Operator (BTO) status was a long-standing issue for NLC in ensuring smooth operations of the border terminals along key entry / exit points of the country. The issue was taken up with Federal Board of Revenue / Customs, which resulted in issuance of BTO status for Torkham, Kharlachi, Ghulam Khan Kalay, Angoor Adda and Taftan Border Terminals. Same status for Wahga, Chaman and Gabd Border Terminals is expected in the near future.

Deployment of Scanners at Kharlachi and Taftan Border Terminals

To check trade of illegal cargo, scanners have been deployed at Taftan and Kharlachi border terminals. The scanners have also considerably reduced clearance time, which resulted in boosting import/export volume through these important border terminals along the Afghanistan and Iran borders.



OTHER DEVELOPMENTS AT NLC

UREA Handling and Transportation from Gwadar

The National Logistics Cell provided transportation & logistics support to the National Fertilizer Marketing Limited (NFML), a state-owned enterprise organisation. A total of 64,000 metric ton (MT) of urea arrived at Gwadar Port on 31st Dec, 2022, comprising of two shipments of 32,500 metric ton (MT) and 31,500 metric ton (MT). Handling and transportation of urea was completed before the free-time period to save demurrage costs.



Urea handling and transportation at Gwadar Port. - Photo: NLC Archives



Chief Operating Officer, NLC and CEO, SLM Signing the MoU.
- Photo: NLC Archives

NLC inked MoU with Servis Longmarch Tyres

The National Logistics Cell signed a Memorandum of Understanding (MoU) with Servis Longmarch Tyres (SLM), Pakistan's first all steel radial tyres manufacturer for trucks and buses. The ceremony took place at NLC Headquarters, Rawalpindi. Under this MoU, both organisations agreed to work together for a mutually beneficial business partnership. NLC will provide domestic freight haulage, international freight services and dry ports facility to SLM.

The MoU aims to help both companies share their expertise to improve the efficiency of supply chain operations.

NLC at IDEAS 2022

NLC participated in the 11th edition of the International Defence Exhibition and Seminar (IDEAS), and received an overwhelming response from national and international delegates, exhibitors and other visitors.

The NLC stall remained the centre of attraction due to its holographic displays, scale models of NLC operations and courteous engagement with visitors and public at large. NLC was the single largest logistics organisation to participate at the four day event, showcasing its diverse portfolio ranging from transportation to engineering, dry ports to border terminals and provision of technical education to the youth.

Extensive B2B meetings were held with the delegations and corporate heads of leading national and international organisations belonging to Türkiye, Saudi Arabia, Oman, Italy, Kenya, Sudan, Bahrain and UK.



NLC participated in IDEAS 2022. - Photo: NLC Archives

IMPROVING ORGANISATIONAL EFFICIENCY

Organisational training is the key to transfer practical knowledge within an organisation that boosts employee performance and on-the-job capabilities. Organisational training at NLC is a tactical approach to help employees learn skills that directly impacts their job performance and helps them achieve compliance obligations.

HR Trainings Conducted

- Strategic Leadership Programme
- PPRA Rules-Procurement, Contract Management, Tender Management & Bidding Documents
- Team Building
- Microsoft Power BI (Analytical tool)
- Interpersonal & Communications Skills
- DGR CAT VI Course (Cargo Sales & Handling)
- Effective Audit of Internal Controls
- Mastering Project Management
- HR Data Analytics - Using Dashboards
- Standard Bidding Documents & Hiring of Consultancy
- Quantity Surveyor Workshop



Participants at an NLC Training. - Photo: NLC Archives

HSE TRAININGS

The Health, Safety and Environment (HSE) training at NLC provides guidance and education on occupational safety and health. The primary goal of the course is to prepare NLC staff to ensure that their workplace is in compliance with health and safety regulations and standards.

Working in Rainy Weather

Construction Activities
near Buried &
Overhead Electric Devices

Fire Fighting &
Use of Fire Extinguisher

Traffic Management

Incident Investigation



NLC HSE on-site and on-job trainings. - Photo: NLC Archives

SPECIAL FEATURE



TURKIYE EARTHQUAKE LOGISTICS RELIEF OPERATIONS



NLC trucks carrying humanitarian aid reaches the epicentre of destruction in Maltaya, Türkiye. -Photo: NLC Archives

Natural disasters can have a devastating impact on communities, leaving them in dire need of emergency assistance. On Feb 6, 2023, a massive earthquake rattled through Türkiye and Syria. An efficient delivery of aid is crucial to saving lives and alleviate sufferings.

The National Logistics Cell has played a vital role in disaster relief operations, particularly in the transport and distribution of humanitarian aid. One such instance that recently took place was the supply of aid to earthquake survivors in Türkiye through its fleet of trucks, using the TIR convention passing through Iran.

US\$84.1 Billion
infrastructural damage

4th costliest
earthquake
on record

UN estimated
1.5 million
people left homeless

Pakistan has taken a leading role in providing aid and assistance to the areas affected by the recent earthquake in Türkiye. In a show of solidarity and compassion, the Prime Minister of Pakistan Mian Muhammad Shehbaz Sharif immediately mobilized the Pakistan Air Force to dispatch relief supplies to Türkiye. In addition, teams from the Pakistan Army and Rescue 1122 were sent to the affected areas to lend their expertise in rescue operations. These teams have played a crucial role in saving the lives of many Turkish citizens who were trapped under the rubble.

Prime Minister of Pakistan Mian Muhammad Shehbaz Sharif immediately mobilized the Pakistan Air Force to dispatch relief goods.



Double Whammy - having lost loved ones and homes, survivors needed immediate food, water and warm shelter to survive sub-zero temperatures. - Photo AP

Prime Minister of Pakistan constituted a high-level committee to streamline the relief support for quake-hit people of Turkiye and Syria on priority basis. The committee was entrusted with responsibility to urgently dispatch relief goods through air and land routes. The committee comprised of federal ministers and officials of all the relevant ministries, government departments, and the committee coordinated efforts to send tents, blankets, warm clothes and baby food besides fund raising for the earthquake victims.

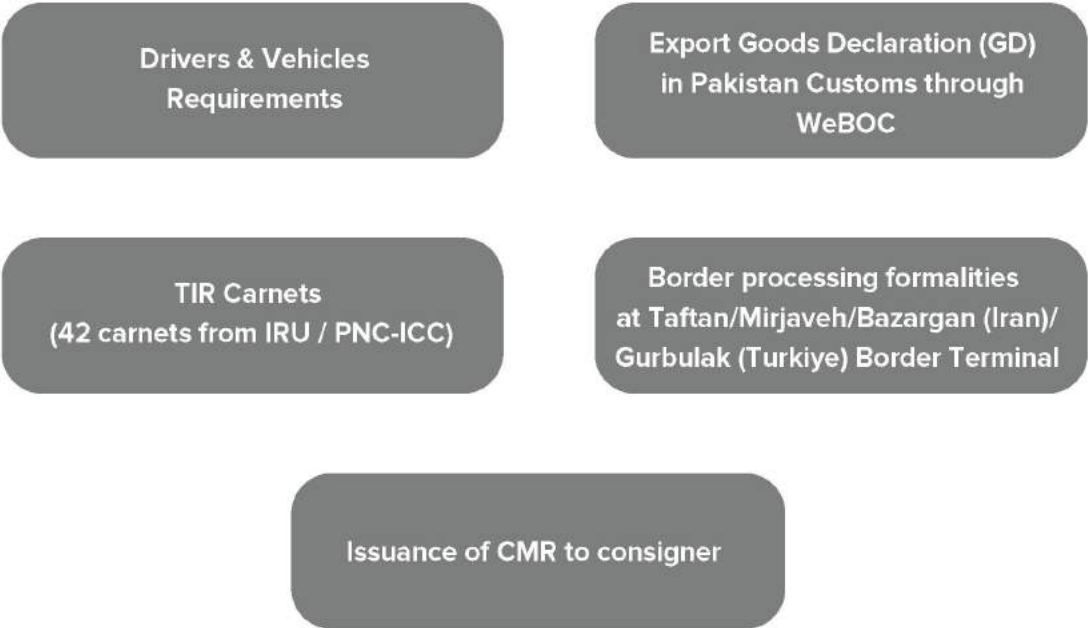
Given the significant amount of relief supplies that needed to be sent to Turkiye, the Government of Pakistan engaged the services of NLC, the country's premier logistics organisation. NLC worked in close coordination with the National Disaster Management Authority (NDMA) and other relevant stakeholders to transport large quantities of winterized tents and blankets via Islamabad-Tehran-Istanbul (ITI) Corridor.



The disaster logistics operations required complex coordination and constant communications between various government ministries, agencies and departments of Pakistan, Iran and Turkiye, and also international organisations and unions.

				
 RMTD Tehran	 Embassy of Islamic Republic of Iran	 Iran Customs		
 Eurasian Economic Community	 IRU International Road Transport Union	 WBOC	 NICL	

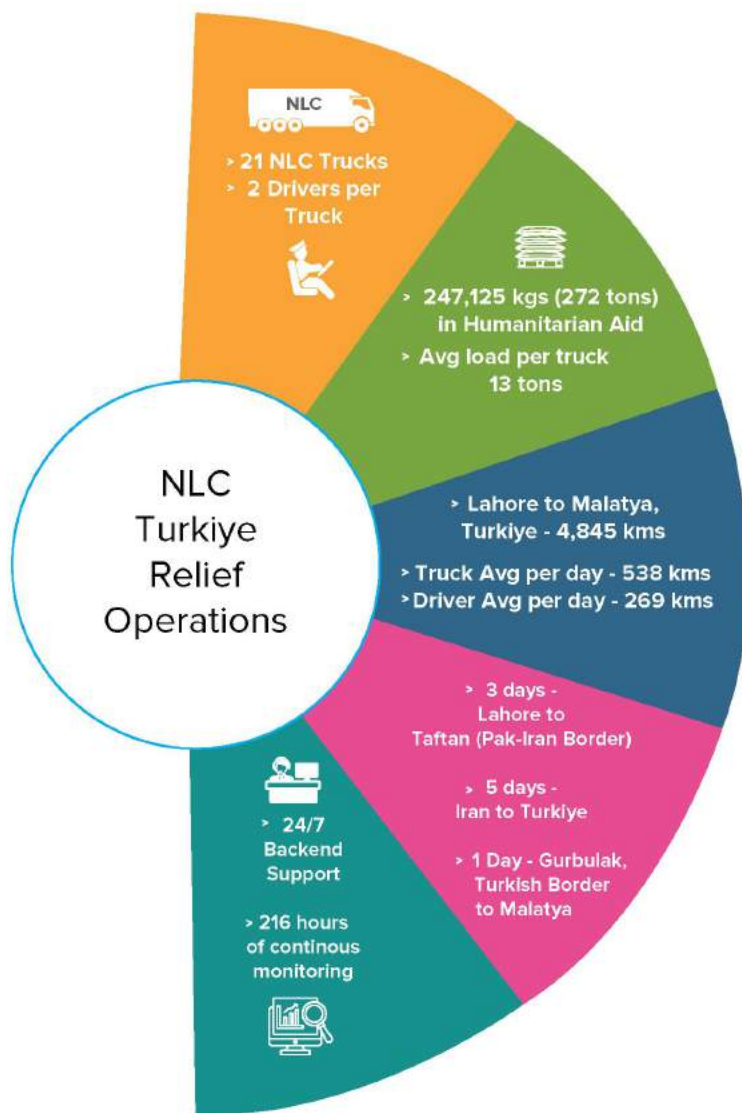
From its huge fleet, NLC mobilized a convoy of 21 trucks with 42 drivers and 1 fleet manager. NLC coordinated with multiple authorities for fast-track issuance of travel documents, route permits and related documentation which includes:



After completion of all formalities, the convoy of 21 vehicles started its historic journey on 15th February 2023. It crossed into Iran at Taftan on 18th February. The convoy reached its destination at Malatya, one of worst hit cities by earthquake on 25th February 2023.

The NLC utilized the TIR Convention to transport aid to Turkiye as it enables goods movement across borders with minimal customs intervention. NLC’s Fleet Monitoring System (FMS) provided real-time tracking and monitoring of the convoy throughout the journey.





The NLC's disaster relief operations in Turkiye demonstrated the importance of quick and efficient delivery of aid in emergency situations.

NLC's experience and understanding of the TIR system enabled aid to reach affected communities in a timely and cost-effective manner, with minimal customs intervention.

The NLC's fleet of trucks played a vital role in transporting relief supplies, while the organisation's experience and expertise in disaster relief operations ensured the efficient distribution of aid. NLC's contribution to the relief efforts in Turkiye is a testament to its commitment to serving humanity in times of need.



TESTIMONIAL



TIR system expedites delivery of humanitarian air to Turkiye

Pakistani operator National Logistics Cell (NLC) has delivered essential relief items to people impacted by the devastating earthquake in Türkiye.
A caravan of 21 trucks operated by NLC, a TIR carrier in Pakistan, transported humanitarian aid – including tents, blankets and other basic aid supplies – to Türkiye.

The goods were transported via Iran, using the Islamabad-Tehran-Istanbul (ITI) corridor and the TIR system. IRU Secretary General Umberto de Pretto said, "Amid the devastation, we are pleased to see that our joint efforts with the Economic Cooperation Organization (ECO) to operationalise the ITI corridor under TIR is expediting the transport of humanitarian aid to people impacted by the earthquake." "Our thoughts remain with the children, women and men caught up in the tragedy in Syria and Türkiye. We will continue our concerted efforts to coordinate the provision of assistance by our industry to those most in need," he added.

The transit of the relief goods was facilitated by Iranian authorities in close coordination with ECO and IRU. Iran exempted the cargo and truck drivers from transit charges and visa fees.

The ITI corridor was activated jointly by ECO, IRU, Pakistan, Iran and Türkiye in October 2021. On average, the TIR-backed corridor has slashed 80% off transit times compared to the normal maritime route.

IRU members and the wider road transport community in Syria and Türkiye are tirelessly supporting relief and recovery operations.

TIR system facilitates



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In addition to delivery of aid by air, **Pakistan starts land delivery of aid to #Türkiye and #Syria through its National Logistics Cell (NLC)** **#TürkiyeEarthquake**



5:47 PM - Feb 14, 2023 - 2,251 Views

PAKISTAN OBSERVER

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NDMA dispatches 16 NLC containers carrying relief items to Türkiye, Syria

By **Shahid Farooq**

The National Disaster Management Authority (NDMA) on Saturday dispatched 16 NLC containers carrying relief goods to earthquake-hit Türkiye and Syria.

The NDMA spokesperson informed that the relief items were sent on the instructions of the Prime Minister Imran Khan.



21 containers loaded with relief goods for #QuakeHitTürkiyeSyria reached Taftan. The load includes winterised tents, blankets and other essential articles.



Government of Pakistan and Ministry of Information & Broadcasting

2:24 PM - Feb 17, 2023 - 15.1K Views



The Chairman NDMA briefed that the authority has arranged and dispatched 162 tonnes and 9 tonnes of relief goods to Türkiye and Syria respectively whereas relief consignment of 447 tonnes collectively has been sent off through NLC trucks to both countries.

The Chairman NDMA informed that consignment of 195 tons consisting double-gly tents and procurement of 1600 tons of food bags are under process which will be dispatched through NLC trucks & Pak Navy ships to both countries in coming days.

The DG NLC gave briefing on road logistic arrangements for relief supplies to Syria and Türkiye. DG PDMA Punjab informed that PDMA has collected 7986 blankets and 221 food bags through public mobilization which will be handed over to NDMA.



World Echo News @WorldEchoNews · 21m

Pakistan's National Disaster Management Authority (NDMA) dispatched 21 trailers of the National Logistics Cell (NLC) carrying relief items and goods for the earthquake-hit victims of Syria and Türkiye via the Taftan-Iran road route.



worldcho.net
Pakistan's NDMA Dispatches Relief Items for Quake-hit Türkiye, Syria Monitoring Desk (ISLAMABAD): Pakistan's National Disaster Management Authority (NDMA) has dispatched 21 trailers of the ...

Halaat Updates @halaatupdate · Feb 11

Pakistan's National Logistics Cell (NLC) has established a land route via Iran to ship heavy load of humanitarian aid via trucks for earthquake affected people of #Türkiye & #Syria.

Pakistan has already established air bridge for critical load & rescue team



32 2,304

MULTIMODAL LOGISTICS

NLC provides **end-to-end multimodal logistics services** to businesses within our borders and beyond helping connect markets with buyers, sellers and suppliers, creating an ease of doing business.

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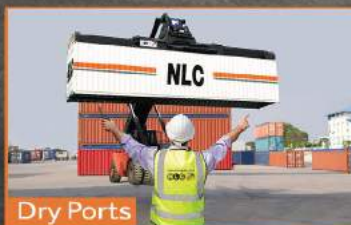
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